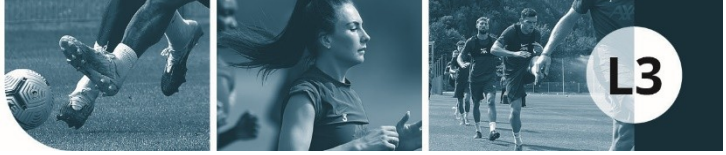
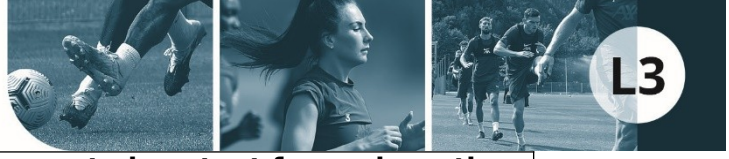


BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Qualifications in Sport
Unit number and title	**12: Sports Tourism**
Learning aim	A: Explore the characteristics and the economic, social and environment impact of sports tourism
Assignment title	The impact of sports tourism
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	You are a member of a sports club and enjoy training and competing in your sport both locally and nationally. The senior club members know that you are studying Sport at college and have asked you to sharer your knowledge of sports tourism. They are keen to learn more about the topic and to explore whether the club would benefit from taking part in a sports tour in another country. The sports club is a local feature and was established over two hundred years ago, the club members are keen to make the club house and its facilities a tourist attraction.
Task 1	A presentation (or report) which explores the impact of sports tourism You have been asked to produce a presentation which you can deliver to the senior club members which includes information about the range of sports tourism available for both professional athletes and recreational participants. You should also cover the different factors influencing the sector and the roles and responsibilities associated with working in the sports tourism. Finally, there should be a description of the organisations involved economic contribution and impact of sports tourism. You should research these areas to gain information which you can then evaluate and use to form judgements. Within the presentation you should focus on including relevant information to support your opinion on the relative significance of different aspects involved in the sports tourism sector. You should make evaluations that will show comprehensive coverage of all characteristics and influences. You should make judgements about the importance of different aspects and how these interrelate. You must draw from the research you carried out to show understanding of both specific and wider economic, social and environmental impacts of sports tourism and justify their conclusions.



	A summary of the suggested content for each section follows: **Section 1: Types of sports tourism** • Spectating • Participation **Section 2: Types of sports tourism businesses** • Sports Tourism services • Secondary business associated with sports tourism sector **Section 3: Factors affecting sports tourism** • Travel and infrastructure • Terrorism • Natural disasters and extreme weather • Anti-social behaviour and hooliganism at large sports events • Physical and historical geographical factors affecting sports tourism activities **Section 4: Roles and responsibilities within the sports tourism sector** • Roles • Responsibilities **Section 5: Economic, social and environmental impact of sports tourism** • Economic impact of sport tourism at different scales • Services associated with sports tourism economy • Products associated with sports tourism economy • Social impact of sports tourism
Checklist of evidence required	A presentation or report which explores the impact of sports tourism covering the following areas: • Types of sports tourism • Types of sports tourism businesses • Factors affecting sports tourism • Roles and responsibilities within the sports tourism sector • Economic, social and environmental impact of sports tourism
Criteria covered by this task:	
Unit/Criteria	To achieve the criteria you must show that you are able to:

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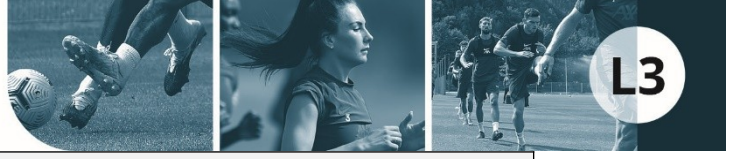

reference	
A.P1	Explain the different types of sports tourism organisations, roles and responsibilities and key factors influencing the sector.
A.P2	Explain the key economic, social and environmental impacts of sports tourism.
A.M1	Analyse different types of factors in the sports tourism sector and the economic, social and environmental impact of sports tourism.
A.D1	Evaluate the significance of various aspects of the sports tourism sector, including its economic, social and environmental impact.

Sources of information to support you with this Assignment	**Textbooks** Adams, M. et al – BTEC Level 3 National Sport (Performance and Excellence) Student Book (Pearson, 2016) ISBN 9781292134000 Collins, M. – *Examining Sports Development* (Routledge, 2006) ISBN 9780415339902 Higham, J. and Hinch, T. - Sport Tourism Development (Aspects of Tourism.)Channel View Publications; 3rd Revised edition (2018) ISBN-13 978-1845416553 **Websites** Visit Britains Sports Attractions https://www.visitbritain.com/gb/en/sport-attractions www.olympics.org www.sportengland.org Travel weekly https://www.travelweekly.co.uk/articles/30735/sports-tourism-selling-travel-to-matches-races-and-tournaments
Other assessment materials attached to this Assignment Brief	